



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

September 28, 2015

Ms. Mallory Garner  
Regulatory Affairs Specialist  
Woodstream Corporation  
69 N. Locust Street  
Lititz, PA 17543

Subject: Label Amendment – Adding Targeted Species Claims  
Product Name: DIFENACOU RAT AND MOUSE BLOCK IV  
EPA Registration Number: 36488-63  
Application Date: August 7, 2015  
Decision Number: 508400

Dear Ms. Garner:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is accepted. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider to be false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Dr. William W. Jacobs by phone at 703-305-6406, or via email at [jacobs.bill@epa.gov](mailto:jacobs.bill@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to be 'MS', with a horizontal line extending to the right from the end of the signature.

Mark Suarez  
Product Manager 07  
Invertebrate & Vertebrate Branch 3  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

**MASTER LABEL / COVER PAGE (Page 1 of 1)**

**Note:** This master label bears directions for agricultural and professional use with various use restrictions specific to the associated container sizes.

# DIFENACOUM RAT AND MOUSE BLOCK IV

**Sublabel A:** Agricultural Use

**Sublabel B:** Professional Use

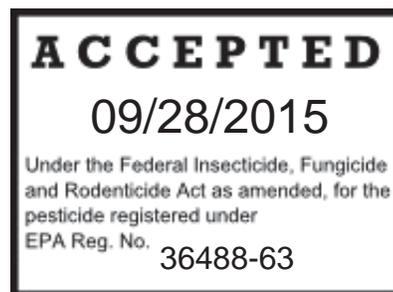
**[Additional Brand Names]**

Victor V<sup>®</sup> Multi-Kill<sup>™</sup> Brand Blocks IV  
Victor V<sup>®</sup> Multi-Kill<sup>™</sup> Brand Blocks II

<b>ACTIVE INGREDIENT:</b>	<b>BY WT.</b>
Difenacoum.....	0.005%
<b>OTHER INGREDIENTS:</b> .....	<u>99.995%</u>
<b>TOTAL:</b> .....	100.000%

**Manufactured For:**  
Woodstream Corporation  
69 N. Locust St  
Lititz, PA 17543-0327  
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-63  
EPA Est. No. 47629-PA-01



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Made In USA

**MASTER LABEL / SUBLABEL A – AGRICULTURAL USE**  
*(Outer Container Front Panel - Page 1 of 1)*

# DIFENACOUM RAT AND MOUSE BLOCK IV

For Use In and Around Agricultural Structures Only

<b>ACTIVE INGREDIENT:</b>	<b>BY WT.</b>
Difenacoum.....	0.005%
<b>OTHER INGREDIENTS:</b> .....	<u>99.995%</u>
<b>TOTAL:</b> .....	100.000%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** (See side [back] panel for additional precautionary statements)

**Net Contents:**

8 lb/128 oz (128 X 1.0 ounce blocks) [to] 20 lb/320 oz (320 X 1.0 ounce blocks)

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**MASTER LABEL / SUBLABEL A – AGRICULTURAL USE**  
*(Outer Container Back Panel - Page 1 of 4)*

**PRECAUTIONARY STATEMENTS:**

Hazards to Humans and Domestic Animals

**CAUTION:** Harmful if swallowed. Keep away from children, domestic animals and pets. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**User Safety Requirements**

Follow manufacturer’s instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing them. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

**FIRST AID**

**Have label when obtaining treatment advice.**

**If swallowed:**

- Call a poison control center, doctor or 1-800-858-7378 [optional] immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO PHYSICIAN OR VETERINARIAN**

**Anticoagulant Difenacoum:** If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. **For humans or dogs** that have ingested this product and/or have obvious poisoning symptoms (bleeding or prolonged prothrombin times), give Vitamin K<sub>1</sub> intramuscularly or orally. **For Dogs**, check prothrombin times every 3 days until values return to normal (up to 30 days). Blood transfusions may be needed.

**ENVIRONMENTAL HAZARDS:**

This product is toxic for fish and wildlife. Dogs and predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten bait. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

**MASTER LABEL / SUBLABEL A – AGRICULTURAL USE**  
*(Outer Container Back Panel - Page 2 of 4)*

## **DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply product in bait stations for all outdoor placements.
3. Use tamper-resistant bait stations for all placements where children, pets, non-target mammals or birds may access bait. These stations must be resistant to destruction by dogs and by children under six (6) years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
4. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used wherever children, pets, non-target mammals, or birds may have access to the bait placement location.**

**USE RESTRICTIONS:** This product may only be used to control House Mice (*Mus musculus*), Norway Rats (*Rattus norvegicus*), Roof Rats (*Rattus rattus*), Polynesian Rats (*Rattus exulans*), Cotton Rats (*Sigmodon hispidus*), Eastern Harvest Mice (*Reithrodontomys humuli*), Golden Mice (*Ochrotomys nuttalli*), Meadow Voles (*Microtus pennsylvanicus*), White-throated Woodrats (*Neotoma albigula*), Southern Plains Woodrats (*Neotoma micropus*), and Mexican Woodrats (*Neotoma mexicana*) in and within 100 feet of agricultural buildings and man-made agricultural structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Fence and perimeter baiting, beyond 100 feet from an agricultural structure as defined above, is prohibited. This product must not be applied directly to food or feed crops. Burrow baiting with this product is prohibited.

Do not use in homes or human residences. Do not place bait near to or inside of ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait.

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**MASTER LABEL / SUBLABEL A – AGRICULTURAL USE**  
**(Outer Container Back Panel - Page 3 of 4)**

**SELECTION OF TREATMENT AREAS:** Determine areas where House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, or Mexican Woodrats will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, beside burrows, in corners and concealed places, between floors and walls, or in locations where signs of these rats or mice have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

**Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats:** Apply 3 to 10 blocks per placement, using bait stations as required under **IMPORTANT: and USE RESTRICTIONS:**. Space placements at intervals of 15 to 30 feet in infested areas pertaining to structures. Maintain an uninterrupted supply of fresh bait for at least 10 days or until fresh signs of feeding by these rats cease to appear.

**House Mice, Eastern Harvest Mice, Golden Mice, and Meadow Voles:** Apply 1 block per placement, using bait stations as required under **IMPORTANT: and USE RESTRICTIONS:**. Space placements at intervals of 8 to 12 feet in infested areas pertaining to structures. Larger placements, up to 2 blocks, may be used at points of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until fresh signs of feeding by these mice cease to appear.

**Follow-up:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and properly dispose of dead animals and leftover bait, as well as any bait that has become accessible to non-target animals. To discourage re-infestation, limit sources of rodent food, water, and harborage as much as possible. If re-infestation does occur, repeat treatment. For continuous sources of infestation, set up permanent bait stations and replenish them as needed.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container.

[**Plastic:**] Offer for recycling or reconditioning; or puncture and dispose of container in a sanitary landfill; or by incineration. [**Paper:**] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

**NOTICE:** Buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

**Note:** Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for

***MASTER LABEL / SUBLABEL A – AGRICULTURAL USE***  
***(Outer Container Back Panel - Page 4 of 4)***

the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For:  
Woodstream Corporation  
69 N. Locust St  
Lititz, PA 17543-0327  
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-63

EPA Est. No. 47629-PA-01

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**MASTER LABEL / SUBLABEL B – PROFESSIONAL USE**  
*(Outer Container Front Panel - Page 1 of 1)*

## **DIFENACOUM RAT AND MOUSE BLOCK IV**

*[Optional Logos/Marketing Claims]*

For [Can be] use[d] in Attics, Kitchens, Basements, Garages

<b>ACTIVE INGREDIENT:</b>	<b>BY WT.</b>
Difenacoum.....	0.005%
<b>OTHER INGREDIENTS:</b> .....	<u>99.995%</u>
<b>TOTAL:</b> .....	100.000%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** (See side [back] panel for additional precautionary statements)

**Net Contents:**

16 lb/256 oz (128 X 1.0 ounce blocks) [to] 20 lb/320 oz (320 X 1.0 ounce blocks)

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**MASTER LABEL / SUBLABEL B – PROFESSIONAL USE**  
*(Outer Container Back Panel - Page 1 of 4)*

**PRECAUTIONARY STATEMENTS:**

Hazards to Humans and Domestic Animals

**CAUTION:** Harmful if swallowed. Keep away from children, domestic animals and pets. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**User Safety Requirements**

Follow manufacturer’s instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing them. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

**FIRST AID**

**Have label when obtaining treatment advice.**

**If swallowed:**

- Call a poison control center, doctor or 1-800-858-7378 [optional] immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO PHYSICIAN OR VETERINARIAN**

**Anticoagulant Difenacoum:** If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. **For humans or dogs** that have ingested this product and/or have obvious poisoning symptoms (bleeding or prolonged prothrombin times), give Vitamin K<sub>1</sub> intramuscularly or orally. **For Dogs**, check prothrombin times every 3 days until values return to normal (up to 30 days). Blood transfusions may be needed.

**ENVIRONMENTAL HAZARDS:**

This product is toxic for fish and wildlife. Dogs and predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten bait. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

**MASTER LABEL / SUBLABEL B – PROFESSIONAL USE**  
*(Outer Container Back Panel - Page 2 of 4)*

## **DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply product in bait stations for all outdoor placements.
3. Use tamper-resistant bait stations for all placements where children, pets, non-target mammals or birds may access bait. These stations must be resistant to destruction by dogs and by children under six (6) years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
4. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used wherever children, pets, non-target mammals, or birds may have access to the bait placement location.**

**USE RESTRICTIONS:** This product may only be used to control House Mice (*Mus musculus*), Norway Rats (*Rattus norvegicus*), Roof Rats (*Rattus rattus*), Polynesian Rats (*Rattus exulans*), Cotton Rats (*Sigmodon hispidus*), Eastern Harvest Mice (*Reithrodontomys humuli*), Golden Mice (*Ochrotomys nuttalli*), Meadow Voles (*Microtus pennsylvanicus*), White-throated Woodrats (*Neotoma albigula*), Southern Plains Woodrats (*Neotoma micropus*), and Mexican Woodrats (*Neotoma mexicana*) in and within 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port or terminal buildings and related structures around and associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops. Burrow baiting with this product is prohibited.

Do not use this product in sewers. Do not place bait near to or inside of ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper resistant bait stations.

**MASTER LABEL / SUBLABEL B – PROFESSIONAL USE**  
*(Outer Container Back Panel - Page 3 of 4)*

Do not sell this product in individual containers holding less than 16 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, or Mexican Woodrats will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, beside burrows, in corners and concealed places, between floors and walls, or in locations where signs of these rats or mice have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

**Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats:** Apply 3 to 10 blocks per placement, using bait stations as required under **IMPORTANT: and USE RESTRICTIONS:**. Space placements at intervals of 15 to 30 feet in infested areas pertaining to structures. Maintain an uninterrupted supply of fresh bait for at least 10 days or until fresh signs of feeding by these rats cease to appear.

**House Mice, Eastern Harvest Mice, Golden Mice, and Meadow Voles:** Apply 1 block per placement, using bait stations as required under **IMPORTANT: and USE RESTRICTIONS:**. Space placements at intervals of 8 to 12 feet in infested areas pertaining to structures. Larger placements, up to 2 blocks, may be used at points of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until fresh signs of feeding by these mice cease to appear.

**Follow-up:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and properly dispose of dead animals and leftover bait, as well as any bait that has become accessible to non-target animals. To discourage re-infestation, limit sources of rodent food, water, and harborage as much as possible. If re-infestation does occur, repeat treatment. For continuous sources of infestation, set up permanent bait stations and replenish them as needed.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container.

[**Plastic:**] Offer for recycling or reconditioning; or puncture and dispose of container in a sanitary landfill; or by incineration. [**Paper:**] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

**NOTICE:** Buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

**MASTER LABEL / SUBLABEL B – PROFESSIONAL USE**  
**(Outer Container Back Panel – Page 4 of 4)**

**Note:** Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For:  
Woodstream Corporation  
69 N. Locust St  
Lititz, PA 17543-0327  
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-63

EPA Est. No. 47629-PA-01

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***MASTER LABEL / OPTIONAL CLAIMS – ALL USES (Page 1 of 1)***  
***[Additional - Optional Marketing/Advertising Claims]***

- Palatable bait formulation
- Palatable formulation
- Formulated for Norway Rat, Roof Rat, and House Mouse control
- Contains Difenacoum.
- Controls House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats
- 0.005% Difenacoum block
- Demonstrated control of Norway Rats, Roof Rats, and House Mice
- Kills House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats
- Controls House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats
- For indoor and outdoor use.
- Ready to use
- Kills House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats
- Indoor/Outdoor